

**Broadmoor Garden Club
General Meeting Minutes
October 14, 2022**

Call to order: 9:33am

President: Jennifer Sundman was excused. First VP Pam Thatcher acted as President.

- Pam greeted the membership and started with the following quote:
- *“Life is too short to wake up in the morning with regrets. So, love the people who treat you right, forgive the ones who don’t and believe that everything happens for a reason. If you get the chance, take it. If it changes your life, let it. Nobody said it would be easy, they just promised it would be worth it.”* Dr. Seuss
- Pam introduced Pat Hamilton of the Santa Fe Garden Club who joined our meeting as a GCA member.
- THANK YOU to Kristel and Meredith for their hard work, amazing organization of a thousand details, and great overall leadership in putting on our September Flower Show!! They will give us a recap later this morning. We will also hear from Kate Wilder about the exciting status of our PPP sales and pre-orders. Although Mary Weller was sadly unable to attend the Shirley Meneice Conference in Boston last month due to a family emergency, Christy Walsh WAS able to attend as our delegate. She will share some of her experiences and what she learned during the Horticulture report.
- ROLL CALL - Cheryl Kilgore is sitting in for Amy, who is excused today.
- She asked for any corrections or additions to the September, 2022 minutes. Hearing none, the minutes were approved as posted. Thank you to Amy and Beth.
- We received another very nice donation from Jan Webber’s friends, the Richey’s, following our Flower Show. Many thanks to them for their generosity and support!
- We have 2 clipboards today, along with our club calendar. They are located in the luncheon room so please be sure and take a look after today’s meeting.
- Our next newsletter will be out the first week in November so keep an eye out for that in your in-boxes.
- We currently have 4 openings in our club. Please check the Policies and Procedures section of your Yearbook for specifics on how to propose a new member. Letters are due to Beth Downs by November 30. Before proposing someone, please take time to make sure in your mind that your candidate would have the willingness to chair committees as well as the time and interest to participate fully in our club.

First Vice President: Pam Thatcher. No report.

Second Vice President: Lynn Cool. No report.

Recording Secretary: Amy Osborne was excused. No report.

Corresponding Secretary: Beth Downs. No report.

Treasurer: Chelle Mason

Bank balances

Operating \$45,952.52

Money Market \$67,887.08

We received another generous donation from Robert and Lysa Richey, whom Jan Webber brought to the very successful Flower Show Cocktail party.

Speaking of the Flower Show and Cocktail party, between their careful planning and exuberant marketing, Meredith and Kristel underspent by roughly \$1,900. The Executive Committee voted to keep the money earmarked for future flower shows.

STANDING COMMITTEES

Awards & Scholarships: Brigitte Foss

Brigitte announced the winners of club awards at the September Flower Show:

- . Lucille Esmiol Flower Arrangement - Sally Bean & Leslie Gottesman
- . Sally Bean Miniature - Bonnie Grenney
- . Cully Prindle Cachepot - Dana McDermott
- . Fresh from my Garden - Brigitte Foss
- . Hazel Abbot Easel - Jennifer Sundman
- . BGC Botanical Arts - Denise Sheridan
- . Cappy Calder Best of Blue - Sally Bean & Leslie Gottesman

Civic: Joan Schulz - A fall meeting is in the planning stages to discuss possible grant applicants. If anyone has a worthy organization they would like to suggest please let Joan know.

Conservation: Cathy Plush was excused and Susie Ramsey reported.

- Our fieldtrip to the Mesa Water Treatment Plant, led by Sherry Coutts' brother on Oct. 20 at 10:00am until noon, is now open to sign ups from the full club.
- A Conservation Movie Night has been planned at Suzy Connaughton's home on Nov. 9, 7:00pm
- A February book club and potluck has been scheduled and several field trip ideas are being explored.

Flower: Meredith Donner and Kristel Hybl

- We had a successful flower show and cocktail party last month! Thanks again to our volunteers, all of the show entries and congratulations to ribbon winners! We have received very nice notes from our judges and all of their feedback was nothing but positive! A letter from a judge was read.
- Our cocktail party was a ton of fun! 125 guests attended and what a successful Men's Floral Challenge! Congrats to the winning team! It was a group effort and we are thrilled with all of it!

Thursday October 27th is a flower committee Ikebana workshop with Jan Wolfe. It will be at Cheyenne Mountain Country Club from 1-3pm. The cost is \$15.

- An email flier out to our committee but there are a few spaces still available for sign-up today. Please take note of what you need to bring to this workshop. Thank you to Anne Bradley for helping us set it up!

- Thursday December 1st is a flower committee Holiday Tablescape workshop with Christy Metz. It will be held at Colorado Co-Op at 5:00pm. We will send out more details as it gets closer. Thanks to Martha Marzolf for helping set it up and Denise Sheridan for hosting the location. Please look up Christy Metz Design on Instagram! Wonderful photos and ideas!

- Going forward... it is very important that if you RSVP for a workshop, that you pay and attend! Only in emergencies can we have cancellations. It's not fair to the presenter that has to plan and acquire materials at least a week or more in advance.

- Please consider signing up for Gather Mountain Blooms newsletter! So much information and great photos! They will be our guest speakers in June 2023.

- Looking ahead... There is a GCA virtual Flower show judging workshop Feb 6-9 2023. For anyone interested in judging check it out on the GCA website and register!

We are searching for more workshop ideas so please reach out to us!

Horticulture: Mary Weller

- The first horticulture meeting was held at Penrose Library on September 28th. Following the meeting, a small group of members toured the Carnegie Garden, which had been a BGC Civic Project. Mary has reached out to the library with questions about maintenance and watering of the garden.

- The committee will continue to provide input to the membership regarding botanical Latin, in small doses, as a tool to understand plants, where they come from, and how they grow.

- A joint project with the Conservation Committee about planting soil blocks using native seeds in our city medians is being researched.

- The book "Well Gardened Mind" by Sue Stuart Smith will be read by the committee with a follow up discussion in March, 2023.

- Many other suggestions were presented and members will be researching a joint workshop with the GCD about scarf dying, an aquaponics field trip, vertical farming, and Canon City greenhouses tour.

- The next Hort meeting is on October 26 at Mary Weller's home, 3110 Springridge Dr., 10am

- Christy Walsh gave a slideshow and report on her recent trip to Boston to represent our club at the SHIRLEY MENIECE Horticulture Workshop. She said it was a fabulous experience.

Hospitality: Christy Walsh

- Thank you to today's hostesses: Kay Klunder, Susie Ramsey, Jan Webber, Christy Walsh and Nini Maytag.

- November Hostesses are Kate Faricy and Pamela Street. It will be a coffee, beginning at 8:45am, and held at CMCC.

Photography: Mallory Sharp

- The October 14 workshop with Dawn Wilson following our general meeting still has 6 openings. Please let Mallory know if you are interested in joining. The cost is \$95 and directly after lunch at CMCC.
- November 3, 10:00am is date and time of the next photography meeting at Mallory's home. Focus for the year will be determined after Dawn's presentation.
- A November 1 workshop will be presented by Colorado College at 4:30. It is a presentation by James Balog and is open to the public.
- Melanie Tutt added the following information about the event:
James Balog/The Human Element Event – James Balog is a world-renowned photographer, conservationist, and speaker. He received an Emmy for his documentary *Chasing Ice*. Many of the images from his first book *Survivor* were photographed at Cheyenne Mountain Zoo, where Thayer and I first came to know Jim. One of his first exhibits was at the Fine Arts Center. I'm sure many of our BGC members, especially those involved with *The Nature Conservancy*, remember both. His work and accomplishments are quite impressive as can be seen by clicking on the link to his bio included in the event text. This presentation should be quite thought provoking and of particular interest to both Conservation and Photography Committee members.
Please make sure to note that the event is a gift to the community, however, participants must register.

<http://events.constantcontact.com/register/event?llr=envlxc5ab&oeidk=a07ejdcjdjx1d3b621c>

Program: Lisa Stedman

- Today's Meeting is: *iPhone Photography A to Z*, with Dawn Wilson.
- November's Program is: *The Development of American City Park Systems: from Downing to Olmstead*, with Eric Metzger

Public Relations: Jane Cospier

- By the first weekend in November a press release will be disseminated to Colorado Springs television and radio stations in addition to print media. Some will be provided digitally and some delivered personally. Demo copies of PPP will be delivered, along with the press release, to the Gazette, the Colorado Springs Business Journal and others. Lists of retailers selling PPP will be included in the press releases.
- During November a version of the press release will be given to Cheryl Kilgore for use on the BGC Website and to Beth Downs to send out to members. Language and photos will be prepared for BGC members who wish to send promotional emails to their friends and contacts.
- A version for use on social media will be available for BGC members to post on their Facebook or Instagram accounts as well. A few customized pitches will be developed and targeted to some specific media publications.

- Publicity committee will conduct interviews with key authors to obtain quotes to include in “pre-written” articles on relevant topics from PPP. These articles will be prepared and offered to the media at various intervals to pitch PPP and encourage pre-Christmas sales. Then, in the springtime, we’ll offer articles the media can use around Arbor Day, Earth Day, Mother’s Day, World Bee Day, etc.

Ladies, please be sure to let the Publicity Committee know if you have a media contact we should include in our updated media list. Also, we welcome any ideas you would like to see emphasized as we write the materials we send to the media.

Ways & Means: Kate Faricy was excused. Kate Wilder reported.

Poppies, Pinons & Peas Update

1. We are thrilled to report that we’ve sold out of our first print of Poppies, Pinons and Peas. This means we will definitely be printing another batch before we deliver orders to retailers on November 1st – exact quantity TBD.
2. Our current sales total as of Saturday is 542. That equates to \$7,521 in net profits for our civic granting fund.
3. This number includes sales at the Flower Show and cocktail party, bulk orders of 100 to ReMAX through Martha Marzolf and 35 to The Garden Club of Denver, current wholesale orders to retailers around town.
4. Wholesale orders are due by October 15th and we have quite a few retailers who have interest but have yet to place their orders. Ways and Means will be following up with them this week.
5. Retailers who have already placed orders:
 - a. Bread & Butter Neighborhood Grocer
 - b. Colorado Coop
 - c. Denver Botanic Gardens – 60!
 - d. Evan Guy
 - e. Poor Richards Books and Gifts
 - f. Rick’s Garden Center
 - g. Skyway Creations
 - h. Spencer's Produce, Lawn & Garden
 - i. Springs in Bloom
 - j. Summerland Gardens
6. In the next print, we are exploring changing the “tagline” on the cover from “Week by Week Gardening Guide to the Pikes Peak Region” to include “and along the Front Range” because the content is applicable to a much larger geography and it will appear more inclusive and relevant to retailers, residents and shoppers in those areas.
7. Jane Cosper is working on a PR plan to unveil this to traditional media and on social media around November 1st when copies will be available in stores as well.
8. We will work with Chelle Mason to file our first quarterly city sales tax return by October 20th.
9. Poppies, Pinons & Peas will be for sale following the General Meeting on Friday. Cash and check only.

The next Ways and Means Committee meeting will be Monday, October 31 at Kate Faricy's, 25 Broadmoor Avenue, 8-10am.

Yearbook: Pauline Sisson was excused. Pam reported.

- Please change Talisman Ford's email address to .net instead of .com. This was accidentally listed incorrectly in the Yearbook.

Garden History and Design: Susan Wallnutt reported.

- Susan gave a 1-minute tip on Wellheads giving an explanation of what they are and their history. The next GHD meeting is scheduled for Wednesday November 30 at Janene McCann's home, 46 Cheyenne Mountain Blvd, 10am.

ANNOUNCEMENTS

There was no further business and the meeting was adjourned.

Adjourned: 10:41am